

We use creativity to educate audiences...

Eightzero is a creative studio that specializes in graphic design, marketing, web page design (IT), video and photography production, and computer programming and online training courses. We creative innovative and effective experiences into educational practices, that enrich and promote the government’s ability to communicate and captivate their target audiences and deliver on their mission driven objectives.

Eightzero is based in Washington, DC, and only serves DC and the Federal Government. **We accept purchase and credit cards.**



Core Competencies

Graphic Design (Primary)

We help agencies express who they are, what they do, and what they offer.

- Logos, brochures & annual reports
- Infographics & conference signage
- Publications, flyers and posters
- 508 compliance and accessibility

Custom Computer Programming

We help agencies communicate their mission with an online presence.

- Website design & development
- User interface & user experience
- Content management system (CMS)
- Search engine optimization (SEO)

Computer Training

We help agencies with developing courses that train their audiences.

- Instructional training courses
- Curriculum development
- Job aids and training manuals
- Voice-over and audio captioning

Marketing Consulting

We help agencies understand their target audiences & create mission goals.

- Branding strategy and messaging
- Marketing strategy and positioning
- Email and content marketing
- Technical editing and proofreading

Motion Picture and Video Production

We help agencies to create and deliver meaningful visual content.

- Promotional and testimonials
- Events, products and commercials
- Animated cartoons
- Training and Instructional

Commercial Photography

We help agencies to capture their picture-perfect moment.

- Commercial and headshots
- Aerial and events
- Portrait and products
- 360-degree and virtual tours

NAICS Codes

541430, 541613, 541511, 512110
611430, 541922, 541850, 561410

UEI: T7KHHKKA3EC9

Cage: 84G25



Past Performance

DC Department of Insurance, Securities and Banking (DISB): We developed and created DISB’s branding and marketing strategy with content, and collateral to educate returning citizens, small business owners, and DC residents. (PRIME)

DC State Board of Education (SBOE): We developed creative collateral to educate SBOE’s initiatives. Our initiatives included Annual reports, etc., and are aimed to increase the visibility, influence, and service to DC Public Schools. (PRIME)

DC Office of the State Superintendent of Education (OSSE): We created a marketing and branding campaign with a rebrand and new careertechdc.org website to engage DC high-school students, parents, and stakeholders. (PRIME)

Regulatory Affairs Professional Society (RAPS): We designed and developed training manuals, e-learning courses, job-aids, and marketing materials for RAPS’ internal staff, US and EU customers and annual conferences. (PRIME)